

Webinar on

Presentations That POP

Learning Objectives

- Properly practice for an upcoming presentation*
- Develop an effective vocal variety*
- Use body language effectively*
- Create visuals that attract attention!*
- Engage the audience and help them retain the information*
- Check for audience understanding to make sure they get it*



This course will give you basic tips on how to transform your presentation style from traditional boring slides and a lifeless delivery style to an exciting and interesting presentation that really POPS!

PRESENTED BY:

Dr. Mark L. Johnson is a University Professor in the Department of Technology and Workforce Learning at Pittsburg State University, Pittsburg, KS. As a Distinguished Toastmaster of Toastmasters International and as a national award-winning teacher, Dr. Johnson has been teaching people to teach for more than 30 years in and out of the classroom.

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

Over the years people have been lulled into believing that doing a presentation simply means preparing a PowerPoint filled with bulleted slides and then reading through them for the audience. Everyone that has sat through one of these presentations knows that they are boring and hardly anyone can remember what was said during the presentation. That is NOT how it was meant to be. This course will give you basic tips on how to transform your presentation style from traditional boring slides and a lifeless delivery style to an exciting and interesting presentation that really POPS!

“We only know what we know – until we learn something different!” – Dr. Mark L. Johnson

There have been many books and publications distributed over the years about how to improve presentations. A lot of these have discussed the use of technology to enhance and improve presentations. Unfortunately, one fact remains. To be truly effective, the presenter needs to know HOW their audience learns and retains information, and HOW to deliver in such a way to make learning happen. This presentation will help debunk many of the myths out there about presenting, such as the “Rule of 6 bullets per slide and 6 words per bullet is a standard rule”. – It's NOT, it is a threshold of pain! “Practice means running through your PowerPoint a time or two before presenting”. It just means preparing for boredom. Participants will see first-hand how to create fun and engaging presentations that people WANT to see!



Who Should Attend ?

Corporate Trainers

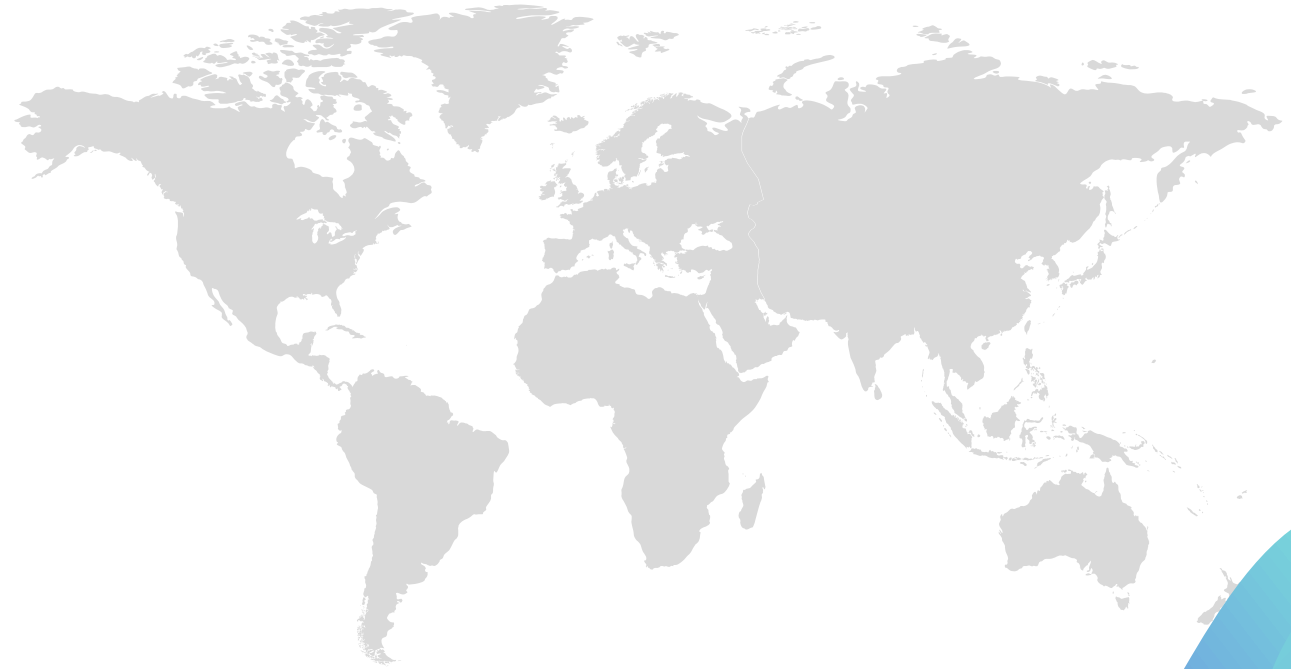
Apprenticeship and Technical Trainers

Salespersons

Educators

Managers and supervisors

Anyone that presents regularly



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